



# 2018 ADS FOR GRADS

Applaud your child's achievements with a tribute in their yearbook! Surprise your child with a celebration of words, congratulations, praise, encouragement, and pictures! This year you may create your own ad for your senior. Directions are included below. To take advantage of the earlybird pricing you must have your ad in no later than October 13. Regular pricing and the final deadline is December 9.

It's easy to create and purchase the ad online.

1. Visit [balfour.com](http://balfour.com) and find our school
2. Select ad size
3. Create an account (name, email and password)
4. Enter student's first and last name, click Create New Ad
5. Choose a template
6. Upload photos and design the ad
7. Click Add to Cart and checkout, then the ad will be delivered to our yearbook staff

Senior Ad Pricing		
Ad Size	Early Bird Prices due 10/13	Regular Price due 12/9
Business Card	\$20.00	\$25.00
1/9 of page	\$35.00	\$40.00
1/3 of page	\$90.00	\$110.00
2/3 of page	\$185.00	\$200.00
Full page	\$240.00	\$270.00

Our school reserves the right to edit ads based on school policy and yearbook guidelines. Have questions? Call Balfour at 1-800-944-5930.

Thank you!  
Mrs. Iadevito & The 2018 Pride Yearbook Staff  
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